



the
difference
engine

THE POWER OF ALIGNMENT

We have all experienced those times of flow or "being in the zone" - when life is going great. You may be working hard, but everything is working. You are clear and grounded; confident that you are taking the appropriate actions. You feel energized and alive. During times like this, we would say that you are personally aligned.

Similarly, there are times when you have an amazing experience with a company - you are completely cared for and every aspect of your interaction from beginning to end is spectacular. Here again, we would say this is the power of an aligned company (and team) delivering an aligned intention.

Have you ever asked yourself why some company's perform so well in down economies and then leverage that into even higher performance when the economy improves? We would say that this is another example of alignment. The company does the work and the creating required to align themselves with the wants and needs of the world - aligning brand, strategies, team, innovation, and customer experience. In this workshop we will teach you how to align with changing business environments, enabling you to be dynamic and agile when conditions change.

What if you could build an aligned life? Aligned teams? A company aligned with what the world wants and needs? What would it be like to know how to continually true-up so that when you are inevitably out of alignment, you can quickly and seamlessly realign in the moment, while building an aligned future that rocks?

The workshop does not promise that all of these alignments will magically exist immediately after. In fact you will likely be confronted by the amount of work there is to do. We do promise however, that you will have a concrete map and a clear sense of the next steps to take, and have an accountability structure to take those steps. You will have a very deep understanding of alignment, what it means for you, why it is critical in your life and business, and inspired and motivated to start doing the work. Join Us!

"I got a whole new level of clarity for what I authentically wanted to create in my life inside the world of business and pleasure. And that these two worlds can be one amazing world as fun and rewarding as riding my bike."
Brent Martin, Ryders Eyewear

"I can't say enough about the work shop and how much it has transformed my perspective on our businesses. I am clearer than I have ever been on what I want, where our team is and how we can take our business to a new level."
Willie Cromack, Cyclebetes

"The quality of the material covered was excellent, I have made reference to my note book on many occasions...The Difference Engine helped unveil the fog through which I could not see past by giving me space to listen, be challenged and be heard." - Simon Whitfield, Relentless Pursuit Partners, 4 time Olympian (Gold & Silver)

THE WORKSHOP

Dates: March 31 - April 3, 2016
Cost: \$1,500 + GST
Location:
Burnaby Mountain Golf Course
7600 Halifax St, Burnaby, BC V5A 4H2

CONTACT

The Difference Engine
CONTACT: Nick Banks
PHONE: 778.987.5230
EMAIL: nick@thedifferenceengine.ca
EVENTSITE: vancouverws.thedifferenceengine.ca
TWITTER: @thedifferenceengine
SNAP: nickdifference and ragsdifference
INSTAGRAM: @thedifferenceengine
FACEBOOK: thedifferenceengine

Join us for the #Aligned30 challenge